

FACULTY PROFILE



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| Name of the Faculty | : Dr. G.S.BALAKRISHNAN |
| Designation | : Assistant Professor and Head |
| Department | : Commerce |
| Qualification | : M.Com., M.Phil., Ph.D., MBA., PGDCA. |
| Date of Birth | : 04.07.1969 |
| No.of Year Experience | : 19 Years |
| Date of joining in Government Service | : 29.07.2015 |
| Date of Joining in this College | : 05.03.2020 |
| Subject Specialization | : Marketing and Finance |
| Area of Research | : Marketing |
| Research Advisor for M.Phil. / Ph.D. | : Ph/D |
| No. of M.Phil./ Ph.D. Produced and Guiding | : Ph.D – 01, M.Phil – 01 |
| No. of Research Papers Published | : 01 |
| Conferences/Workshops/Training/Orientation/ Refresher Programmes Attended | : 02 |
| Papers Presented in Conferences | : 10 |
| Administrative Positions in the College | : 1.Head of the Department 2.YRC Coordinator 3. Placement Coordinator |
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| Any other (if any) | : Formerly Senate Member of Bharathiar University, Coimbatore. |